

PRESS RELEASE
Richmond, VA – July 7, 2005

**1st Annual IRIS: Festival of Shorts
(sponsored by MyNextFilm.com)**

Local filmmaker Michael Pracht, proprietor of MyNextFilm.com, a low budget film production company based in Richmond, Virginia, is sponsoring a short films festival titled “IRIS: Festival of Shorts” at the Byrd Theater in the historic Carytown district of Richmond. The festival is named in honor of the city of Richmond’s official flower, the iris, and, of course, doubles its significance as the iris of the filmmaker’s principal tool of trade – the camera.

Among a number of other films to be show during the 1-day festival, Michael will be premiering his own first film, “The Map,” a short dramatic film about a woman who is in possession of an important map and the two men who track her down to a motel to find it.

For more information about this festival, “The Map,” or MyNextFilm.com, please visit: www.MyNextFilm.com.

Statement provided by Michael Pracht on behalf of MyNextFilm.com
Productions.

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